



NEWS RELEASE

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Travel Portland Launches Green Meetings Toolkit

Travel Portland, with assistance from [MeetGreen](#) (formerly Meeting Strategies Worldwide), an award-winning environmental firm specializing in the meetings industry, recently launched an online [Green Meetings Toolkit](#). Designed to assist planners interested in creating more sustainable events, the website contains tips, resources, interactive maps, links to experts, even a [carbon calculator](#). Best of all, even though the website highlights Portland as a meeting locale, much of the information it contains can be applied easily to other destinations.

The toolkit opens with an overview of information on Portland, including venues, transportation, attractions, dining and pre-/post-tour ideas. All of the suggested businesses and tours are highlighted on interactive maps that link to [GoSeePortland.com](#), a social-networking website on which planners will find ratings and reviews posted by various travelers to Portland.

The toolkit's homepage also gives planners the option of submitting green-meetings questions to experts, filling out an RFP, and "running the numbers" on MeetGreen's [carbon calculator](#).

Because Travel Portland wants everyone to meet green (even if they aren't meeting in Portland), the website links to such green-meeting resources as the [Green Meeting Industry Council](#), Convene Green and the [Convention Industry Council's Green Meetings Report](#), as well as to blogs hosted by [The Green Meeting](#), [Green Events Source](#) and [others](#).

For more information on the Green Meetings Toolkit or meeting green in Portland, visit [www.greenmeetings.travelportland.com](http://www.greenmeetings.travelportland.com).

*Travel Portland is the official destination marketing organization for the city of Portland, Oregon. Its mission is to strengthen the local economy by marketing the Greater Portland region as a preferred destination for meetings, conventions and leisure travel. For more information on Travel Portland, visit [www.travelportland.com](http://www.travelportland.com). ###*